



Davis W. Gregg

Davis W. Gregg, President of the American College from 1954 through 1982, died on October 27, 1993, at his home in Bryn Mawr, Pennsylvania.

A native of Austin, Texas, Dr. Gregg graduated from the University of Texas. He received his Ph.D. in economics at the University of Pennsylvania, where he more recently served as the founding director and chairman of the Boettner Institute of Financial Gerontology.

Dr. Gregg became president in 1954 of what was then the American College of Life Underwriters. Under his tenure, in 1976, the College moved from Philadelphia to a larger suburban campus in Bryn Mawr. The outlook of the College was expanded to include the designation of Chartered Financial Consultant as well as two master's degrees in financial services and management. To reflect these changes, the name of the institution was shortened to the American College. Although it remained primarily a life insurance institution, the American College also embraced the growing field of financial counseling.

For 34 years Dr. Gregg served as consulting editor for Richard D. Irwin's college textbook series in insurance and economic security. He was producing an oral history of life insurance when he died.

Dr. Gregg is survived by his wife of 51 years, Mildred M. Gregg, a daughter Cynthia, a son D. William, two sisters, and a granddaughter.

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