



Jerry L. Jorgensen
1992-1993

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Jerry L. Jorgensen, the 1991-1992 President of the American Risk and Insurance Association (ARIA), is Professor and Chairholder in Insurance and Risk Management in the Faculty of Management at the University of Calgary in Alberta, Canada. Dr. Jorgensen received his BA in Accounting from Brigham Young University (1956), MBA from the Stanford Graduate School of Business (1958), and Ph.D. from the University of Pennsylvania (1965), where he was an S. S. Huebner Fellow. He taught at the University of Utah from 1960 to 1962 and from 1965 to 1992. He became the first insurance and risk management chairholder in Canada outside Québec in March of 1992.

Dr. Jorgensen was elected to the ARIA Board of Directors in 1987, after having served on several ARIA committees. Following his election, he chaired ARIA's Strategic Planning Committee, Finance Committee, and the Annual Meeting Program Committee. He has served as Administrative Editor of *The Journal of Risk and Insurance* since 1979.

He was president of the Western Risk and Insurance Association in 1990 and served as Vice-President in 1989 and Program Director for 1987 and 1988. He is a lifetime member of The Risk Theory Seminar having joined in 1966. Dr. Jorgensen organized the Utah Chapter of the Risk and Insurance Management Society in 1981. He was coordinator and instructor of both Chartered Life Underwriter (CLU) and Chartered Property and Casualty Underwriter (CPLU) programs in Utah for many years. He received his CLU designation in 1960 and his CPCU designation in 1965. He served as a moderator at The International Insurance Seminar in Toronto in 1992.

Dr. Jorgensen was Vice-President and General Manager of the Utah Management Institute (UMI) from 1968 to 1973. At the time, UMI was the second largest university sponsored executive development program in the United States. He developed and taught the strategic planning segment of Management by Objectives programs presented by UMI. He has been licensed to sell both property-liability and life insurance since 1949 and has owned an agency since 1958. He has been active in both civic and church affairs. He was president of the Big Cottonwood Community Council and twice a bishop for The Church of Jesus Christ of Latter Day Saints.

He has published articles in *The Journal of Risk and Insurance*, *Financial Analysts Journal*, *The CPA Journal*, *Benefits Quarterly*, and *Personal Financial Planning*. He received an Outstanding Original Contribution to the Literature of Risk and Insurance Award from ARIA in 1986. He has reviewed numerous insurance texts. He is a frequent speaker at insurance and finance seminars, a consultant to business, professional and legal organizations on insurance, risk management and management by objectives and an expert witness in insurance litigation cases.

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