

Books Received

ACCOUNTING

Anthony, Robert N. *A Reference Guide to Essentials of Accounting*. Reading, Mass.: Addison-Wesley Publishing Co., 1985. Pp. ix + 149.

BUSINESS ECONOMICS AND ECONOMICS

Bilson, John F. O., and Marston, Richard C. *Exchange Rate Theory and Practice*. Chicago: University of Chicago Press, 1985. Pp. ix + 528. \$58.00.

Csikós-Nagy, Béla; Hague, Douglas; and Hall, Grahams, eds. *The Economics of Relative Prices*. New York: St. Martin's Press, 1985. Pp. xv + 551. \$35.00.

Hutchinson, Gillian, and Treble, John, eds. *Recent Advances in Labour Economics*. New York: St. Martin's Press, 1984. Pp. 258. \$27.50.

Lafferty, Ronald N.; Lande, Robert H.; and Kirkwood, John B., eds. *Impact Evaluations of Federal Trade Commission Vertical Restraints Cases*. Washington, D.C.: Federal Trade Commission, 1984. Pp. 477.

McNulty, Paul J. *The Origins and Development of Labor Economics*. Cambridge, Mass.: MIT Press, 1985. Pp. viii + 248. \$7.95.

Marx, Thomas G. *Business and Society: Economic, Moral, and Political Foundations*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1985. Pp. xii + 370. \$19.95.

Stoner, James A. F., and Dolan, Edwin G. *Introduction to Business*. Glenview, Ill.: Scott, Foresman & Co., 1984. Pp. xix + 684. \$25.95.

BUSINESS FINANCE AND INVESTMENT

Craig, Malcolm. *Successful Investment Strategy*. Dover, N.H.: Woodhead-Faulkner Publishers, 1984. Pp. viii + 143. \$22.50.

Ellinger, A. G., and Stewart, T. H. *A Post-War History of the Stock Market*. Dover, N.H.: Woodhead-Faulkner Publishers, 1984. Pp. 80. \$15.00.

Phillips, Patrick. *Inside the Gilt-edged Market*. Dover, N.H.: Woodhead-Faulkner Publishers, 1984. Pp. ix + 163. \$29.00.

Ritter, Lawrence S., and Urich, Thomas J. *The Role of Gold in Consumer Investment Portfolios*. New York: New York University, Graduate School of Business Administration, 1984. Pp. 67.

Stapley, Neil F. *The Stock Market: A Guide for the Private Investor*. 2d ed. Dover, N.H.: Woodhead-Faulkner Publishers, 1984. Pp. 199. \$9.95.

BUSINESS LAW AND HISTORY

Mitroff, Ian I., and Kilmann, Ralph H. *Corporate Tragedies*. New York: Praeger Publishers, 1984. Pp. xi + 140. \$23.95.

INDUSTRY AND REGIONAL STUDIES

Abegglen, James C. *The Strategy of Japanese Business*. Cambridge, Mass.: Ballinger Publishing Co., 1984. Pp. xxvi + 225. \$28.00.

Connor, John M., et al. *The Food Manufacturing Industries*. Lexington, Mass.: Lexington Books, 1985. Pp. xxiii + 472. \$38.00.

INTERNATIONAL TRADE AND FINANCE

Carvounis, Chris C. *The Debt Dilemma of Developing Nations: Issues and Cases*. Westport, Conn.: Quorum Books, 1984. Pp. xvi + 189. \$35.00.

Premchand, A., and Burkhead, Jesse, eds. *Comparative International Budgeting and Finance*. New Brunswick, N.J.: Transaction Books, 1984. Pp. ix + 231. \$14.95.

Savary, Julien. *French Multinationals*. New York: St. Martin's Press, 1984. Pp. xxv + 231. \$25.00.

Verzariu, Pompiliu. *Countertrade, Barter, Offsets*. New York: McGraw-Hill Book Co., 1984. Pp. xii + 208. \$24.95.

MANAGEMENT ORGANIZATION THEORY AND PRACTICE

Aaker, David A. *Developing Business Strategies*. New York: John Wiley & Sons, 1984. Pp. xvi + 391. \$22.95.

Ackoff, Russell L.; Broholm, Paul; and Snow, Roberta. *Revitalizing Western Economies*. San Francisco: Jossey-Bass, Inc., 1984. Pp. xxi + 208. \$17.95.

Albert, Michael. *Effective Management: Readings, Cases, and Experiences*. 2d ed. New York: Harper & Row, 1984. Pp. xii + 237. \$10.95.

Hax, Arnoldo, ed. *Readings on Strategic Management*. Cambridge, Mass.: Ballinger Publishing Co., 1984. Pp. x + 224. \$28.00 (cloth); \$15.00 (paper).

Hertz, David B., and Thomas, Howard. *Practical Risk Analysis: An Approach through Case Histories*. New York: John Wiley & Sons, 1984. Pp. vii + 316. \$21.95.

Jefkins, Frank. *Public Relations for Management Success*. Dover, N.H.: Croom Helm, Ltd., 1984. Pp. 136. \$29.00.

Kilmann, Ralph H. *Beyond the Quick Fix*. San Francisco: Jossey-Bass, Inc., 1984. Pp. xxii + 300. \$18.95.

Mescon, Michael H.; Albert, Michael; and Khedouri, Franklin. *Management: Individual and Organizational Effectiveness*. 2d ed. New York: Harper & Row, 1984. Pp. xxv + 756. \$26.95.

Odiorne, George S. *Strategic Management of Human Resources*. San Francisco: Jossey-Bass, Inc., 1984. Pp. xx + 356. \$24.95.

Peacock, William E. *Corporate Combat*. New York: Facts on File, 1984. Pp. 169. \$16.95.

Tse, K. K. *Marks & Spencer: Anatomy of Britain's Most Efficiently Managed Company*. Elmsford, N.Y.: Pergamon Press, 1985. Pp. viii + 239. \$15.00.

MARKETING

Diamond, Jay, and Pintel, Gerald. *Retail Buying*. 2d ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1985. Pp. xiv + 289. \$21.95.

Kindra, G. S., ed. *Marketing in Developing Countries*. New York: St. Martin's Press, 1985. Pp. xii + 259. \$29.95.

Overstreet, Thomas R., Jr. *Resale Price Maintenance: Economic Theories and Empirical Evidence*. Washington, D.C.: Federal Trade Commission, 1983. Pp. vii + 208.

Rees, Ray. *Public Enterprise Economics*. 2d ed. New York: St. Martin's Press, 1984. Pp. xiii + 238. \$27.50.

Semmler, Willi. *Competition, Monopoly, and Differential Profit Rates*. New York: Columbia University Press, 1984. Pp. xii + 238. \$32.50.

Sheth, Jagdish N. *Winning Back Your Market: The Inside Stories of the Companies That Did It*. New York: John Wiley & Sons, 1985. Pp. ix + 228. \$17.95.

MATHEMATICAL MODELS AND COMPUTER RESEARCH

Koff, Richard M. *Using Small Computers to Make Your Business Strategy Work*. New York: John Wiley & Sons, 1984. Pp. ix + 394. \$19.95.

MONEY AND BANKING

Park, Yoon S., and Zwick, Jack. *International Banking in Theory and Practice*. Reading, Mass.: Addison-Wesley Publishing Co., 1985. Pp. x + 175.

PERSONNEL, INDUSTRIAL RELATIONS, LABOR AND MANPOWER

Ferguson, Robert J. *Preemployment Polygraphy*. Springfield, Ill.: Charles C. Thomas, 1984. Pp. xiii + 169. \$24.75.

Holoviak, Stephen J. *Costing Labor Contracts and Judging Their Financial Impact*. New York: Praeger Publishers, 1984. Pp. vi + 194. \$29.95.

Kochan, Thomas A., ed. *Challenges and Choices Facing American Labor*. Cambridge, Mass.: MIT Press, 1985. Pp. 356. \$15.00.

Poole, Michael, et al. *Industrial Relations in the Future*. Boston: Routledge & Kegan Paul, 1984. Pp. ix + 148. \$16.95.

Schuster, Michgal H. *Union-Management Cooperation: Structure—Process—*

Impact. Kalamazoo, Mich.: W. E. Upjohn Institute, 1984. Pp. xiv + 235. \$12.95.

PUBLIC FINANCE AND FISCAL POLICY

Burchell, Robert W., et al. *The New Reality of Municipal Finance: The Rise and Fall of the Intergovernmental City*. New Brunswick, N.J.: Rutgers University, Center for Urban Policy Research, 1984. Pp. xxiii + 433.

Humphrey, David Burras. *The U.S. Payments System: Costs, Pricing, Competition and Risk*. New York: New York University, Graduate School of Business Administration, 1984. Pp. 135.

SOCIAL ISSUES AND PUBLIC POLICY

Freund, Deborah A., with Ehrenhaft, Polly M., and Hackbarth, Marie. *Medicaid Reform: Four Studies of Case Management*. Washington, D.C.: American Enterprise Institute, 1984. Pp. xii + 83.

Greenwood, Ted. *Knowledge and Discretion in Government Regulation*. New York: Praeger Publishers, 1984. Pp. x + 283. \$34.95.

Romer, Robert H. *Energy: Facts and Figures*. Amherst, Mass.: Spring Street Press, 1985. Pp. 68. \$8.95.

STATISTICS AND ECONOMETRICS

Oopenländer, Karl Heinrich, and Poser, Günter, eds. *Leading Indicators and Business Cycle Surveys*. New York: St. Martin's Press, 1984. Pp. viii + 666. \$37.50.

Stevenson, William J. *Business Statistics: Concepts and Applications*. 2d ed. New York: Harper & Row, 1984. Pp. xvii + 637. \$31.95.

MISCELLANEOUS

Brown, Kenneth M., ed. *The R & D Tax Credit: Issues in Tax Policy and Industrial Innovation*. Washington, D.C.: American Enterprise Institute, 1984. Pp. 47.

Goldberg, Philip. *The Intuitive Edge: Understanding Intuition and Applying It in Everyday Life*. Los Angeles: Jeremy P. Tarcher, 1985. Pp. 241. \$7.95.

Gootnick, David E., and Gootnick, Margaret Mary, eds. *The Standard Handbook of Business Communication*. New York: Free Press, 1984. Pp. xvi + 479. \$29.95.

Granville, Joseph E., with Hoffer, William. *The Book of Granville: Reflections of a Stock Market Prophet*. New York: St. Martin's Press, 1984. Pp. xv + 259. \$14.95.

Lowe, Julian, and Crawford, Nick. *Innovation and Technology Transfer for*

- the Growing Firm: Text and Cases*. Elmsford, N.Y.: Pergamon Press, 1984. Pp. x + 226. \$18.50.
- Meer, Claudia Gaillard. *Customer Education*. Chicago: Nelson-Hall Publishers, 1985. Pp. viii + 159. \$22.95.
- Nelson, Richard F. *High-Technology Policies: A Five-Nation Comparison*. Washington, D.C.: American Enterprise Institute, 1984. Pp. xiii + 94.
- Redfern, James. *Basic Terms of Business and Finance: French-English, English-French*. Lanham, Md.: University Press of America, 1985. Pp. 575. \$36.75.
- Stockdale, James B. *A Vietnam Experience: Ten Years of Reflection*. Stanford, Calif.: Hoover Institution Press, 1984. Pp. viii + 147. \$9.95.
- Thompson, Fred, ed. *Regulatory Regimes in Conflict: Problems of Regulation in a Continental Perspective*. Lanham, Md.: University Press of America, 1984. Pp. xi + 157.
- Worthy, James C., and Neuschel, Robert P. *Emerging Issues in Corporate Governance*. Evanston, Ill.: Northwestern University Press, 1984. Pp. xi + 105. \$13.95.

Copyright of Journal of Business is the property of University of Chicago Press and its content may not be copied or emailed to multiple sites or posted to a listserv without the copyright holder's express written permission. However, users may print, download, or email articles for individual use.