

Books Received

ACCOUNTING

- Bullock, James H. *Maintenance Planning and Control*. New York: National Association of Accountants, 1979. Pp. xi+146. \$6.95.
- Cashin, James A., and Meyer, Dorothea E. *Current Problems in the Accounting Profession*. Hempstead, N.Y.: Hofstra University, 1979. Pp. xii+369.
- Gambino, Anthony J. *Planning and Control in Higher Education*. New York: National Association of Accountants, 1979. Pp. x+114. \$6.95.
- Gambino, Anthony J., and Gartenberg, Morris. *Industrial R&D Management*. National Association of Accountants, 1979. Pp. x+132. \$6.95.
- Gross, Malvern J., Jr., and Jablonsky, Stephen F. *Principles of Accounting and Financial Reporting for Nonprofit Organizations*. New York: John Wiley & Sons, 1979. Pp. xv+415. \$17.50.
- Miller, Herbert E., and Mead, George C. *CPA Review Manual*. 5th ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. x+900. \$25.00.
- Page, John, and Hooper, Paul. *Accounting and Information Systems*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. vi+478. \$16.95.
- Thacker, Ronald J. *Accounting Principles*. 2d ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xxvii+996. \$15.95.

BUSINESS ECONOMICS AND ECONOMICS

- Adams, John. *International Economics: A Self-teaching Introduction to the Basic Concepts*. 2d ed. New York: St. Martin's Press, 1979. Pp. ix+197. \$5.95.
- Albrecht, William P., Jr. *Economics*. 2d ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xvi+751. \$16.95.
- Albrecht, William P., Jr. *Macroeconomic Principles*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. ix+406. \$9.95.
- Donaldson, Thomas, and Werhane, Patricia H. *Ethical Issues in Business: A Philosophical Approach*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xiv+380. \$8.95.
- Faber, Malte. *Introduction to Modern Austrian Capital Theory*. New York: Springer-Verlag New York, Inc., 1979. Pp. x+196. \$12.50.
- Hay, Donald A., and Morris, Derek J. *Industrial Economics: Theory and Evidence*. New York: Oxford University Press, 1979. Pp. x+649. \$33.00 (cloth); \$13.00 (paper).
- Holly, Rean; Rüstem, Berç; and Zarrop, Martin B. *Optimal Control for Econometric Models: An Approach to Economic Policy Formulation*. New York: St. Martin's Press, 1979. Pp. xiii+303. \$37.50.

- Kahn, Herman. *World Economic Development: 1979 and Beyond*. Boulder, Colo.: Westview Press, 1979. Pp. xxi+519. \$20.00.
- Koutsoyiannis, A. *Modern Microeconomics*. 2d ed. New York: St. Martin's Press, 1979. Pp. xvii+581. \$19.95.
- Lachmann, Ludwig M. *Capital and Its Structure*. 2d ed. New York: Cato Institute, 1979. Pp. xvii+130.
- Shin, Kilman. *Inflation, Stock Price and Housing Cost*. Fairfax, Va.: Center for Economic Analysis, George Mason University, 1978. Pp. xi+368. \$19.00.
- Smith, Vernon L., ed. *Research in Experimental Economics: A Research Annual*. Vol. 1. Greenwich, Conn.: JAI Press, 1979. Pp. v+374. \$28.50 (institutions); \$14.50 (individuals).

BUSINESS FINANCE AND INVESTMENT

- Benston, George J.; Horsky, Dan; and Weingartner, H. Martin. *An Empirical Study of Mortgage Redlining*. New York: New York University, 1978. Pp. xi+110.
- Clark, John. *Businesses Today: Successes and Failures*. New York: Random House, 1979. Pp. x+122.
- Copeland, Thomas E., and Weston, J. Fred. *Financial Theory and Corporate Policy*. Reading, Mass.: Addison-Wesley Publishing Co., 1979. Pp. xvi+618.
- Fischer, Donald E., and Jordan, Ronald J. *Security Analysis and Portfolio Management*. 2d ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xvi+604. \$18.95.
- Francis, Jack Clark, and Archer, Stephen H. *Portfolio Analysis*. 2d ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xvi+411. \$16.95.
- Franks, J. R., and Broyles, J. E. *Modern Managerial Finance*. New York: John Wiley & Sons, 1979. Pp. xv+376. \$34.50.
- Haendel, Dan. *Foreign Investments and the Management of Political Risk*. Boulder, Colo.: Westview Press, 1979. Pp. xviii+206. \$18.50.
- Hampton, John J. *Financial Decision Making: Concepts, Problems, and Cases*. 2d ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xii+659. \$14.95.
- Kuniansky, Harry R., and Marsh, William H. *New Cases in Managerial Finance*. New York: Harper & Row, 1979. Pp. vi+217. \$7.95.
- Martin, John D., et al. *Basic Financial Management*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xv+667. \$18.95.
- Nickell, S. J. *The Investment Decisions of Firms*. New York: Cambridge University Press, 1979. Pp. ix+326. \$29.50 (cloth); \$9.95 (paper).
- Rachman, David J., and Mescon, Michael H. *Business Today*. 2d ed. New York: Random House, 1979. Pp. xxi+582.
- Ray, Marvin E., and Scott, David L. *Finance*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. ix+278. \$9.95.
- Seitz, Neil. *Financial Analysis: A Programmed Approach*. 2d ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xi+276. \$8.95.
- Tiniç, Seha M., and West, Richard R. *Investing in Securities: An Efficient Markets Approach*. Reading, Mass.: Addison-Wesley Publishing Co., 1979. Pp. xi+612.

Wilkins, Mira. *Foreign Enterprise in Florida: The Impact of Non-U.S. Direct Investment*. Gainesville: University Presses of Florida, 1979. Pp. viii+199. \$15.00.

BUSINESS LAW AND HISTORY

Corley, Robert N., and Robert, William J. *Principles of Business Law*. 11th ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xi+1117. \$17.95.

Hayek, F. A. *Law, Legislation, and Liberty*. Vol. 3. Chicago: University of Chicago Press, 1979. Pp. xv+244. \$14.00.

Hessen, Robert. *In Defense of the Corporation*. Stanford, Calif.: Hoover Institution, 1979. Pp. xviii+133. \$7.95.

INDUSTRY AND REGIONAL STUDIES

Burghardt, John A., and Geraci, Vincent J. *State and Local Annual Population Estimates: Methods, Performance, and Texas Applications*. Austin: Bureau of Business Research, University of Texas, 1979. Pp. v+59.

Chien, Robert I., ed. *Issues in Pharmaceutical Economics*. Lexington, Mass.: Lexington Books, 1979. Pp. vii+246. \$17.95.

Clark, Rodney. *The Japanese Company*. New Haven, Conn.: Yale University Press, 1979. Pp. x+282. \$17.50.

Cole, Robert E. *Work, Mobility, and Participation: A Comparative Study of American and Japanese Industry*. Berkeley: University of California Press, 1979. Pp. 293. \$17.75.

Davis, W. Jackson. *The Seventh Year: Industrial Civilization in Transition*. New York: W. W. Norton & Co., 1979. Pp. xx+296. \$18.95.

Kleinfeld, Ira, ed. *The Impact of Market Value Real Estate Assessment on Long Island*. Hempstead, N.J.: Hofstra University School of Business, 1979. Pp. ix+333.

Mathewson, G. F., and Quirin, G. D. *Fiscal Transfer Pricing in Multinational Corporations*. Toronto: University of Toronto Press, 1979. Pp. 162. \$10.00.

Pindyck, Robert S., ed. *Advances in the Economics of Energy and Resources: A Research Annual*. Vol. 2. *The Production and Pricing of Energy Resources*. Greenwich, Conn.: JAI Press, 1979. Pp. xi+250. \$26.50 (institutions); \$13.50 (individuals).

Quinlan, Sterling. *Inside ABC: American Broadcasting Company's Rise to Power*. New York: Hastings House Publishers, 1979. Pp. xiv+290. \$12.95.

Rabushka, Alvin. *Hong Kong: A Study in Economic Freedom*. Chicago: University of Chicago Press, 1979. Pp. x+129. \$10.00.

Schulmeister, Stephan. *Tourism and the Business Cycle*. Vienna: Austrian Institute for Economic Research, 1979. Pp. 141.

van Helvoort, Ernest. *The Japanese Working Man: What Choice? What Reward?* Vancouver: University of British Columbia Press, 1979. Pp. 158. \$15.50.

INSURANCE

- Brennan, Michael J., and Schwartz, Eduardo S. *Pricing and Investment Strategies for Guaranteed Equity-linked Life Insurance*. Philadelphia: S. S. Huebner Foundation for Insurance Education, University of Pennsylvania, 1979. Pp. xv+123. \$12.00.
- Zelizer, Viviana A. Rotman. *Morals and Markets: The Development of Life Insurance in the United States*. New York: Columbia University Press, 1979. Pp. xiv+208. \$15.00.

INTERNATIONAL TRADE AND FINANCE

- Daniels, John D.; Ogram, Ernest W., Jr.; and Radebaugh, Lee H. *International Business: Environments and Operations*. 2d ed. Reading, Mass.: Addison-Wesley Publishing Co., 1979. Pp. xviii+600.
- Kapoor, Ashok, ed. *International Business in the Middle East: Case Studies*. Boulder, Colo.: Westview Press, 1979. Pp. xvii+134. \$17.00.
- Pugel, Thomas A. *International Market Linkages and U.S. Manufacturing: Prices, Profits, and Patterns*. Cambridge, Mass.: Ballinger Publishing Co., 1979. Pp. xi+136. \$15.00.
- Sekiguchi, Sueo. *Japanese Direct Foreign Investment*. Montclair, N.J.: Allanheld Osmun & Co., 1979. Pp. xvii+153. \$20.00.

MANAGEMENT ORGANIZATION THEORY AND PRACTICE

- Altman, Steven, and Hodgetts, Richard M. *Readings in Organizational Behavior*. Philadelphia: W. B. Saunders Co., 1979. Pp. vii+367. \$9.95.
- Bogard, Morris R. *The Manager's Style Book: Communication Skills to Improve Your Performance*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xi+179. \$4.95.
- Burgher, Peter H., ed. *Changement: Understanding and Managing Business Change*. Lexington, Mass.: Lexington Books, 1979. Pp. xiv+277. \$15.95.
- Cannie, Joan Koob. *The Woman's Guide to Management Success: How to Win Power in the Real Organizational World*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xi+228. \$10.95 (cloth); \$4.95 (paper).
- Dessler, Gary. *Management Fundamentals: A Framework*. 2d ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xvi+525. \$15.95.
- Dlugatch, Irving. *Dynamic Cost Reduction*. New York: John Wiley & Sons, 1979. Pp. xv+195. \$23.95.
- Duft, Kenneth D. *Principles of Management in Agribusiness*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. x+470. \$15.95.
- Eppen, Gary D., and Gould, F. J. *Quantitative Concepts for Management: Decision Making without Algorithms*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xx+651. \$19.95.
- Gatza, James; Milutinovich, Jugoslav S.; and Boseman, F. Glenn. *Decision Making in Administration: Text, Critical Incidents, and Cases*. Philadelphia: W. B. Saunders Co., 1979. Pp. ix+289. \$8.75.

- George, Claude S. *Supervision in Action: The Art of Managing Others*. 2d ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. x+370. \$13.95.
- Gordon, George G., and Cummins, Walter. *Managing Management Climate*. Lexington, Mass.: Lexington Books, 1979. Pp. xix+184. \$18.95.
- Hodgetts, Richard M., and Altman, Steven. *Organizational Behavior*. Philadelphia: W. B. Saunders Co., 1979. Pp. x+427. \$14.95.
- Hwang, Ching-Lai, and Masud, Abu Syed Md. *Multiple Objective Decision-Making Methods and Applications: A State-of-the-Art Survey*. New York: Springer-Verlag New York, Inc., 1979. Pp. xii+351. \$17.80.
- Kay, Neil M. *The Innovating Firm: A Behavioral Theory of Corporate R&D*. New York: St. Martin's Press, 1979. Pp. xv+266. \$24.95.
- Lawless, David J. *Organizational Behavior: The Psychology of Effective Management*. 2d ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xv+524. \$14.95.
- Mangham, Iain. *The Politics of Organizational Change*. Westport, Conn.: Greenwood Press, 1979. Pp. xii+221. \$23.95.
- Massie, Joseph L. *Essentials of Management*. 3d ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. x+262. \$6.95.
- Mayerson, Evelyn W. *Shoptalk: Foundations of Managerial Communication*. Philadelphia: W. B. Saunders Co., 1979. Pp. xi+335.
- Mintzberg, Henry. *The Structuring of Organizations*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xvi+512. \$14.95.
- Ordiorne, George S. *MBO II: A System of Managerial Leadership for the 80s*. Belmont, Calif.: Fearon Pitman Publishers, 1979. Pp. viii+360. \$16.95.
- Reynolds, Helen, and Tramel, Mary E. *Executive Time Management: Getting 12 Hours' Work out of an 8-Hour Day*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xiv+174. \$10.95 (cloth); \$4.95 (paper).
- Robbins, Stephen P. *Organizational Behavior: Concepts and Controversies*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xix+424. \$14.95.
- Rosenkranz, Friedrich. *An Introduction to Corporate Modeling*. Durham, N.C.: Duke University Press, 1979. Pp. xiii+498. \$18.75.
- Stanford, Melvin J. *Management Policy*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xii+625. \$17.95.
- Steiner, George A. *Strategic Planning: What Every Manager Must Know*. New York: Free Press, 1979. Pp. ix+383. \$12.95.
- Szonyi, Andrew J., and Steinhoff, Dan. *Business Management Fundamentals: First Canadian Edition*. Scarborough, Ontario: McGraw-Hill Ryerson, 1979. Pp. xxi+408. \$14.50.
- Winger, Bernard J. *Cases in Managerial Economics*. Columbus, Ohio: Grid Publishing, Inc., 1979. Pp. 174.

MARKETING

- Bush, Ronald F., and Brobst, Bob. *Marketing Simulation: Analysis for Decision Making*. New York: Harper & Row, 1979. Pp. x+144. \$6.95.
- Cox, William E., Jr. *Industrial Marketing Research*. New York: John Wiley & Sons, 1979. Pp. xii+468. \$24.95.

- Gorman, Walter. *Selling: Personality, Persuasion, Strategy*. New York: Random House, 1979. Pp. xxv+517.
- Loudon, David L., and Della Bitta, Albert J. *Consumer Behavior: Concepts and Applications*. New York: McGraw-Hill Book Co., 1979. Pp. xi+545. \$16.95.
- Mills, Kenneth H., and Paul, Judith E. *Successful Retail Sales*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xiv+272. \$10.95.
- Podell, Joel; Falik, Jonas; and Axelrud, Abraham. *Developing Sales Effectiveness: Cases, Exercises, and Role-planning Activities*. New York: Random House, 1979. Pp. vii+327.
- Zaltman, Gerald, and Wallendorf, Melanie. *Consumer Behavior: Basic Findings and Management Implications*. New York: John Wiley & Sons, 1979. Pp. xiv+567. \$17.95.

MATHEMATICAL MODELS AND COMPUTER RESEARCH

- Armstrong, J. Scott. *Long-Range Forecasting: From Crystal Ball to Computer*. New York: John Wiley & Sons, 1978. Pp. xviii+612.
- Greenbaum, Joan M. *In the Name of Efficiency: Management Theory and Shopfloor Practice in Data-processing Work*. Philadelphia: Temple University Press, 1979. Pp. xi+210. \$15.00.
- Hausmann, Dirk, ed. *Integer Programming and Related Areas: A Classified Bibliography, 1976-1978*. New York: Springer-Verlag New York, Inc., 1978. Pp. xiv+314. \$16.00.
- Krauss, Leonard I., and MacCahan, Aileen. *Computer Fraud and Countermeasures*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xv+509. \$28.50.
- Kriens, Jacobus, ed. *Convex Analysis and Mathematical Economics: Proceedings, Tilburg 1978*. New York: Springer-Verlag New York, Inc., 1979. Pp. v+136. \$9.00.
- Mohler, R. R., and Ruberti, A., eds. *Recent Development in Variable Structure Systems, Economics and Biology*. New York: Springer-Verlag New York, Inc., 1978. Pp. vi+326. \$16.00.
- Myers, Stanley E. *RPG II with Business Applications*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xv+592. \$17.95.
- Rapoport, Amnon, et al. *Coalition Formation by Sophisticated Players*. New York: Springer-Verlag New York, Inc., 1979. Pp. vii+170. \$9.80.
- Stern, Robert A., and Stern, Nancy B. *Principles of Data Processing*. 2d ed. New York: John Wiley & Sons, 1979. Pp. xvi+624. \$17.95.

MONEY AND BANKING

- Cargill, Thomas F. *Money, the Financial Systems, and Monetary Policy*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xxi+552. \$16.95.
- Guttentag, Jack M., and Bolembé Associates, Inc. *Commercial Banks and Housing Finance*. Chicago: Association of Reserve City Bankers, 1979. Pp. v+60.

- Horvitz, Paul M. *Monetary Policy and the Financial System*. 4th ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xv+592. \$16.95.
- McKinnon, Ronald I. *Money in International Exchange: The Convertible Currency System*. New York: Oxford University Press, 1979. Pp. xii+294. \$12.50 (cloth); \$6.95 (paper).
- Thomas, Lloyd B., Jr. *Money, Banking, and Economic Activity*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. xi+626. \$18.95.

PERSONNEL, INDUSTRIAL RELATIONS, LABOR, AND MANPOWER

- Bellace, Janice R., and Berkowitz, Alan D. *The Landrum-Griffin Act: Twenty Years of Federal Protection of Union Member's Rights*. Philadelphia: Wharton School Industrial Research Unit, University of Pennsylvania, 1979. Pp. xiv+363. \$15.00.
- Borus, Michael E. *Measuring the Impact of Employment-related Social Programs*. Kalamazoo, Mich.: W. E. Upjohn Institute for Employment Research, 1979. Pp. ix+139. \$3.50.
- Burt, Everett Johnson. *Labor in the American Economy*. New York: St. Martin's Press, 1979. Pp. xvii+489. \$14.95.
- International Council for the Quality of Working Life. *Working on the Quality of Working Life: Developments in Europe*. Boston: Martinus Nijhoff Publishing, 1979. Pp. x+380. \$32.00.
- Leviton, Sar A., and Belous, Richard S. *More than Subsistence: Minimum Wages for the Working Poor*. Baltimore: Johns Hopkins University Press, 1979. Pp. x+179. \$11.50 (cloth); \$3.95 (paper).
- Northrup, Herbert R.; Garrison, Douglas F.; and Rose, Karen M. *Manpower in the Retail Pharmacy Industry*. Philadelphia: Wharton School Industrial Research Unit, University of Pennsylvania, 1979. Pp. xxi+152. \$9.50.
- Owen, Trevor. *Making Organizations Work*. Leiden: Martinus Nijhoff Publishing, 1978. Pp. x+156.
- Weinstein, Deena. *Bureaucratic Opposition: Challenging Abuses at the Workplace*. New York: Pergamon Press, 1979. Pp. xi+144. \$13.50 (cloth); \$5.95 (paper).

PUBLIC FINANCE AND FISCAL POLICY

- Eckstein, Otto. *Public Finance*. 4th ed. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. x+133. \$12.95 (cloth); \$7.95 (paper).

SOCIAL ISSUES AND PUBLIC POLICY

- Federal Home Loan Bank of San Francisco. *Proceedings of the Fourth Annual Conference: Urban Housing*. San Francisco: Federal Home Loan Bank of San Francisco, 1978. Pp. 338. \$6.00.

- Miller, James C., III, and Yandle, Bruce. *Benefit-Cost Analyses of Social Regulation: Case Studies from the Council on Wage and Price Stability*. Washington, D.C.: American Enterprise Institute for Public Policy Research, 1979. Pp. 171. \$4.75.
- Mitchell, Edward J., ed. *Oil Pipelines and Public Policy: Analysis of Proposals for Industry Reform and Reorganization*. Washington, D.C.: American Enterprise Institute for Public Policy Research, 1979. Pp. 392.
- Newland, Kathleen. *The Sisterhood of Man: The Impact of Women's Changing Roles on Social and Economic Life around the World*. New York: W. W. Norton & Co., 1979. Pp. xi+242. \$12.95 (cloth); \$3.95 (paper).
- Novak, Michael, ed. *Capitalism and Socialism: A Theological Inquiry*. Washington, D.C.: American Enterprise Institute for Public Policy Research, 1979. Pp. 193. \$10.75 (cloth); \$4.95 (paper).
- Pindyck, Robert S., ed. *The Structure of Energy Markets*. Vol. 1. *Advances in the Economics of Energy and Resources*. Greenwich, Conn.: JAI Press, 1979. Pp. vi+310. \$27.50 (institutions); \$14.00 (individuals).
- Sawhill, John C., ed. *Energy: Conservation and Public Policy*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. vii+259. \$11.95 (cloth); \$5.95 (paper).
- Schreiber, Carol Tropp. *Changing Places: Men and Women in Transitional Occupations*. Cambridge: M.I.T. Press, 1979. Pp. xiv+244. \$15.00.
- Shin, Kilman. *Death Penalty and Crime*. Fairfax, Va.: Center for Economic Analysis, George Mason University, 1978. Pp. ix+279. \$18.00.

STATISTICS AND ECONOMETRICS

- Hamburg, Morris. *Basic Statistics*. 2d ed. New York: Harcourt Brace Jovanovich, 1979. Pp. xii+496. \$16.95.
- Kruskal, William H., and Tanur, Judith M., eds. *International Encyclopedia of Statistics*. Pp. xxi+666 (vol. 1), 667-1350 (vol. 2). New York: Free Press, 1978. \$100.00.
- Lavelly, Joe, and Ruckman, Paul E. *Simultaneous Compounding and Discounting: Tables and Uses*. Lexington, Mass.: Lexington Books, 1979. Pp. ix+724. \$59.95.
- McElroy, Elam E. *Applied Business Statistics*. 2d ed. San Francisco: Holden-Day, Inc., 1979. Pp. xi+548.
- Nerlove, Marc; Grether, David M.; and Carvalho, José L. *Analysis of Economic Time Series: A Synthesis*. New York: Academic Press, 1979. Pp. xvi+468. \$29.50.

TRANSPORTATION

- Lewis, W. David, and Newton, Wesley Phillips. *Delta: The History of an Airline*. Athens: University of Georgia Press, 1979. Pp. xiii+503. \$15.00.

MISCELLANEOUS

- Albrecht, Karl. *Stress and the Manager: Making It Work for you*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. x+326. \$12.95 (cloth); \$5.95 (paper).
- Balsley, Howard L., and Clover, Vernon T. *Business Research Methods*. 2d ed. Columbus, Ohio: Grid Publishing, Inc., 1979. Pp. xi+385. \$18.95.
- Grebler, Leo, and Mittelbach, Frank G. *The Inflation of House Prices: Its Extent, Causes, and Consequences*. Lexington, Mass.: Lexington Books, 1979. Pp. xiv+241. \$25.00.
- Heilbroner, Robert L. *Beyond Boom and Crash*. New York: W. W. Norton & Co., 1978. Pp. 111. \$6.95 (cloth); \$2.95 (paper).
- Holtz, Herman. *Government Contracts: Proposalmanship and Winning Strategies*. New York: Plenum Publishing Corp., 1979. Pp. xiv+288. \$19.50.
- Hughes Aircraft Company. *R&D Productivity: Study Report*. 2d ed. Culver City, Calif.: Hughes Aircraft Co., 1978. Pp. x+183.
- Koch, Frank. *The New Corporate Philanthropy: How Society and Business Can Profit*. New York: Plenum Press, 1979. Pp. x+305. \$18.50.
- Mazzolini, Renato. *Government Controlled Enterprises*. New York: John Wiley & Sons, 1979. Pp. xxiv+400.
- Mueller, Robert Kirk. *Board Compass: What It Means to Be a Director in a Changing World*. Lexington, Mass.: Lexington Books, 1979. Pp. xix+192. \$20.00.
- Seldin, Maury, and Swesnik, Richard H. *Real Estate Investment Strategy*. 2d ed. New York: John Wiley & Sons, 1979. Pp. xx+345. \$17.95.
- Sinden, John A., and Worrell, Albert C. *Unpriced Values: Decisions without Market Prices*. New York: John Wiley & Sons, 1979. Pp. xvi+511. \$25.95.
- Tosh, Dennis S., and Ordway, Nicholas. *Real Estate Principles for License Preparation*. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1979. Pp. v+410. \$14.25.
- Weiner, Richard. *Syndicated Columnists*. 3d ed. New York: Richard Weiner, Inc., 1979. Pp. 294. \$30.00.
- Zerbe, Richard A., Jr., ed. *Research in Law and Economics: A Research Annual*. Greenwich, Conn.: JAI Press, 1979. Pp. ix+243. \$27.50 (institutions); \$14.00 (individuals).

Copyright of Journal of Business is the property of University of Chicago Press and its content may not be copied or emailed to multiple sites or posted to a listserv without the copyright holder's express written permission. However, users may print, download, or email articles for individual use.